



MEMBERSHIP DETAILS RETAIL GARDEN CENTER

ANNUAL DUES: \$750-\$1,500

Why Join ANA?

To **EDUCATE** your employees and **PROMOTE** your business

MARKETING

Annual Directory and Buyer's Guide: More than 800 landscape architects and contractor companies, retail and wholesale nurseries, as well as industry suppliers receive this annual publication which lists ANA member name and business description. (2019 Circulation: 1,722; Reach: 4,000)

Online Listing: Updated and accurate ANA member list is available to all members on www.azna.org. (2019 Views: 1,750)

Instagram & Facebook: All members tagged/liked. Content continually updated. (2019 Follows: 925; Likes: 725)

NETWORKING

SHADE Conference: \$130/attendee
More than 500 nursery professionals, landscape architects and contractors, city employees and friends of horticulture attend this annual conference that offers educational CEU credit in four main industry tracks.

The MARKETPLACE at SHADE features over 50 trade displays and members receive a \$350 display discount.

DATE: Friday, September 4, 2020
JW Marriott Desert Ridge Resort

A Night Out With ANA: \$75/guest
The annual dinner program highlights achievements, presents member awards and scholarship funds to green industry students in an evening of socializing with industry leaders and friends.

A Day Out presented by ANA: \$2,500
ANA staff organized event that invites and secures attendees to strengthen existing relationships and develop new business opportunities specific to the member sponsoring the on-site networking event.

INFORMATION

ACNP: \$100 Online certified nursery professional course www.mcorcollege.com/aznursery.com

Southwest Horticulture: This bi-monthly publication features members, highlights important green topics and informs on industry activities and research.

Fertile Ground: A monthly email referencing business success articles focused on marketing, human resource, grower and retail issues.

E-Update: Email updates with pertinent information regarding the industry and ANA's endeavors to better serve its membership.

Growpoints: A quarterly, members-only conference call hosted by a recognized leader to discuss timely topics and challenges.

ANAFUND: 501(c)3 \$5,000 tax deductible member contribution to fund a named scholarship to green industry focused college students.

REPRESENTATION

There is strength in numbers and together, the nursery industry's voice is powerful with ANA representing your business on state, local and federal issues for over 60 years.

ANA ensures industry stability and business success through its work at the State Capitol and AmericanHort in Washington, D.C.
(www.AmericanHort.org)

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