



MEMBERSHIP DETAILS

LANDSCAPE ARCHITECT/CONTRACTOR

ANNUAL DUES: \$350

Why Join ANA?

To support the ARIZONA NURSERY INDUSTRY that is your SUPPLY CHAIN

REPRESENTATION

There is strength in numbers and together, the nursery industry's voice is powerful with ANA representing the nursery, landscape design and construction industry on state, local and federal issues for over 60 years.

ANA ensures industry stability and business success through its work at the State Capitol and AmericanHort in Washington, D.C.
(www.AmericanHort.org)

NETWORKING

SHADE Conference: \$125/attendee

More than 500 nursery professionals, landscape architects and contractors, city employees and friends of horticulture attend this annual conference that offers educational CEU credit in four main industry tracks.

The MARKETPLACE at SHADE features over 50 trade displays.

DATE: Friday, September 4, 2020
JW Marriott Desert Ridge Resort

A Night Out With ANA: \$75/guest

The annual dinner program highlights achievements, presents member awards and scholarship funds to green industry students in an evening of socializing with industry leaders and friends.

A Day Out presented by ANA: \$2,500

ANA staff organized event that invites and secures attendees to strengthen existing relationships and develop new business opportunities specific to the member sponsoring the on-site networking event.

Contact Cheryl Koury,
Executive Director at
480-966-1610 or
cgoar@azna.org
for more information.

INFORMATION

Southwest Horticulture: This bi-monthly publication features members, highlights important green topics and informs on industry activities and research.

Fertile Ground: A monthly email referencing business success articles focused on marketing, human resource, grower and retail issues.

E-Update: Email updates with pertinent information regarding the industry and ANA's endeavors to better serve its membership.

Growpoints: A quarterly, members-only conference call hosted by a recognized leader to discuss timely topics and challenges.

ACNP: \$100 Online certified nursery professional course www.mcorcollege.com/aznursery.com

ANAFUND: 501(c)3 \$5,000 tax deductible member contribution to fund a named scholarship to green industry focused college students.

MARKETING

Annual Directory and Buyer's Guide: More than 800 landscape architects and contractor companies, retail and wholesale nurseries, as well as industry suppliers receive this annual publication which lists ANA member name and business description.
(2019 Circulation: 1,722; Reach: 4,000)

Online Listing: Updated and accurate ANA member list is available to all members on www.azna.org. (2019 Views: 1,750)

Instagram & Facebook: All members tagged/liked. Content continually updated. (2019 Follows: 925; Likes: 725)