

MARKETPLACE at SHADE

exhibit your products,
services, and ideas!

Friday, August 13, 2010

The Renaissance Glendale,
Glendale, Arizona, next
to the Cardinal Stadium

Benefits of exhibiting at the MARKETPLACE include:

- gaining valuable exposure to nearly 400 prospective customers
- introducing new and established product lines and services
- networking with other vendors and sponsors
- attending educational sessions

**Call (480) 966-1610 to Sign up Today
as an Exhibiting Vendor or Sponsor!**

MARKETING OPPORTUNITY — \$375

- a table-top display space to exhibit products at the MARKETPLACE
- 1 complimentary conference registration

CONFERENCE SPONSOR — \$500 LEVEL

- all the benefits of the Marketing Opportunity PLUS
- web advertising
- continuous-loop, on-screen advertising during the event
- special recognition at the event
- ½ page flyer in the attendee packets
- 1 additional complimentary conference registration (2 total)

CONFERENCE SPONSOR — \$1000 LEVEL

- all the benefits of the \$500 Conference Sponsor PLUS
- full-page flyer in the attendee packets
- 2 additional complimentary conference registrations (4 total)
- opportunity to sponsor a conference track of your choice



Conference Attendees include:

arborists • landscape architects
nursery professionals • growers and retailers
business owners • property managers
contractors • maintenance personnel
parks & rec staff • irrigation specialists
suppliers • educators

SHADE Schedule: 7:00am - 5:00pm

Conference Registration	7:00 - 8:00
AM Conference Sessions	8:00 - 11:30
MARKETPLACE Open	11:30 - 5:00
Open during lunch, break, afternoon sessions, and evening reception	

**Contact Cheryl Goar at cgoar@azna.org or Amanda Webb at awebb@azna.org, 480-966-1610
to save your MARKETPLACE area today!**

SHADE 2010: Southwest Horticulture Annual Day of Education

Arizona Nursery Association

Where Growing Businesses Can Thrive

Friday, August 13, 2010

The Renaissance Glendale, Glendale, AZ

Next to the Cardinal Stadium

With your sponsorship pledge of:



\$1,000+ Sponsor - receive 2 free registrations, web advertising, continuous loop PowerPoint advertising during the event & during lunch, recognition at the event, a full-page flyer in attendees' packets, and booth space for networking during the event.

The first 5 companies at this level have the opportunity to sponsor the track of their choice.



\$500 Sponsor - receive 1 free registration, web advertising, continuous loop PowerPoint advertising during the event & during lunch, recognition at the event, a 1/2 page flyer in attendees' packets, and a table-top for networking during the event



\$250 Sponsor - receive web advertising, and recognition at the event

Exhibit at the MARKETPLACE!



\$375 - receive a table-top to network and display your products to your customers and other attendees at the event, and 1 free conference registration

PLEASE PRINT

Name: _____

Company Name: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Amount \$ _____ Check Enclosed _____ Send an Invoice _____

Bill my Credit Card # _____ Exp. Date _____

Name on Credit Card _____

Signature _____

*Please mail to: Arizona Nursery Association, 1430 W. Broadway Road, Suite 110,
Tempe, AZ 85282, or Fax to: (480) 966-0923.*